



● STREAMING IN 160+ COUNTRIES

DJTV MEDIA KIT 2026

GLOBAL SCREEN OF MUSIC

NETWORK OPERATOR

4B DIGITAL LTD

LONDON, UNITED KINGDOM

01 / NETWORK

EXECUTIVE OVERVIEW

DJTV IS AN INTERNATIONAL 24/7 MUSIC TELEVISION NETWORK STREAMING WORLDWIDE. HEADQUARTERED IN LONDON UNDER 4B DIGITAL LTD, DJTV CURATES AND STREAMS CONTINUOUS AUDIOVISUAL ENTERTAINMENT DIRECTLY TO MILLIONS OF CONNECTED SCREENS ACROSS MORE THAN 160 COUNTRIES. WE DELIVER HIGH-IMPACT MUSIC TELEVISION DESIGNED FOR MAINSTREAM GLOBAL AUDIENCES, COMBINING PREMIUM VISUAL CURATION WITH CROSS-PLATFORM STREAMING AVAILABILITY.

02 / CONTENT FORMAT

PRIMARY PILLARS

POP & DANCE HITS, WORLDWIDE CHART LEADERS, MAINSTREAM CLUB ANTHEMS.

SECONDARY ROTATIONS

URBAN, LATIN, AFROBEAT, HOUSE, R&B, TRENDING VIRAL RELEASES.

UNIVERSAL REACH

AN EXTENSIVE VISUAL ROTATION ENCOMPASSING POP, DANCE, AND ALL GENRES.

16 - 50

TARGET DEMOGRAPHIC

Audience profile

FULL HD

STREAMING STANDARD

Video delivery

GLOBAL

DISTRIBUTION

UK • EU • US • ASIA • LATAM • OCEANIA



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03 / MULTI-SCREEN REACH

SMART TVS & CONNECTED DEVICE ECOSYSTEM

SMART TV

SAMSUNG TIZEN — 2016 TO 2026

SMART TV

LG WEBOS — 2016 TO 2026

SMART TV OS

ANDROID TV & GOOGLE TV — TCL, HISENSE, SONY, PHILIPS & ALL CERTIFIED DEVICES.

MOBILE & TABLET

APPLE IOS & ANDROID ECOSYSTEM — IPHONE, IPAD, ANDROID PHONES & TABLETS.

PLAYERS

APPLE TV & FIRE TV — TVOS & AMAZON.

DESKTOP / CONSOLE

WINDOWS, XBOX & MACOS — MICROSOFT & MAC STORES.

04 / COMMERCIAL INTEGRATIONS

PARTNERSHIP & COMMERCIAL OPPORTUNITIES

AUTOMOTIVE

IN-CAR CONNECTED STREAMING, NEW MODEL LAUNCHES & DRIVE-TIME BLOCKS.

FASHION & LIFESTYLE

RUNWAY AUDIOVISUAL INTEGRATION & FASHION WEEK TAKEOVERS.

TECH & 5G TELECOM

HARDWARE SHOWCASES, ULTRA-HD SCREEN BENCHMARKS & 5G TIE-INS.

FESTIVALS & EVENTS

EXCLUSIVE LIVE FESTIVAL STREAM TRANSMISSIONS & MAINSTAGE SETS.

BEVERAGE & GAMING

WORKOUT & PARTY PROGRAMMING, ESPORTS SOUNDTRACKS & DYNAMIC ADS.

DYNAMIC ADS & LABELS

LOWER-THIRD BANNERS, L-BAND WRAPS & GLOBAL MUSIC VIDEO PREMIERES.